The Xbox Ambassador program in a nutshell

Community Blue Tiger Jun 29, 2019

Xbox Ambassadors make a positive impact in the gaming industry, make gaming fun for everyone, and contribute to a welcoming online community. And, if you're reading this, that means you're interested in making your mark on the community in your own way.

Choose your own adventure

There is more than one way Xbox Ambassadors are make gaming fun for everyone. With countless activities and ways to participate, there is something for everyone! Ambassador activities range from adding friends on Xbox to starting a forums discussion about positive gaming to helping a fellow gamer. Here, we have something for everyone.

We have social spaces like Discord and Twitter, where you can connect with other welcoming gamers, talk with people who have similar interests as you, and even make new friends!

As an Ambassador, you'll have the unique opportunity to participate in exclusive surveys that make Xbox a better place to play. And when new features and announcements are launched on Xbox, we stand up missions to learn more about all things Xbox.

If that wasn't enough, we love to reward and recognize Xbox Ambassadors through Xbox Live badging, exclusive swag, and editorial spotlights.

With so many ways to participate, it really makes you wonder, *“what isn’t there to love about being an Xbox Ambassador?”*

Missions, sweepstakes, rewards, oh my!

Missions are a set of challenges for different activities. As you complete missions, you will unlock special rewards, like bonus XP, sweepstakes tickets, and more.

Sweepstakes are a weekly drawing that offer Ambassadors a chance to receive various Xbox prizes and rewards. Each week, the prize(s) will be announced on the sweepstakes page and you’re able to submit your sweepstakes tickets into the drawing.

Ambassadors receive sweepstakes tickets by completing missions, as a part of your seasonal XP, or by participating in other program activities like surveys or Ambassador events. Sweepstakes tickets do not expire, so save them or use them as you like.

Leveling up

There are two ways your XP leads to more exclusive activities and rewards — seasonal XP and lifetime XP.

Seasonal XP is classified into five seasonal tiers: Bronze, Silver, Gold, Platinum, and Diamond. Each season is comprised of three months, totaling four seasons per year. The more XP you unlock within a season the more you’ll climb the seasonal tiers. The higher the tier, the better the rewards. Seasonal XP resets after each new season.

Lifetime XP is classified into four levels, 0-4. All the XP you unlock is added into a lifetime XP value. Lifetime XP does not reset like seasonal XP does, it just continues to add up! You’ll have a chance to level up as you unlock XP throughout the lifetime of being an Xbox Ambassador! Leveling up reveals new missions and more opportunities for XP.

We may need a bigger nutshell

The Xbox Ambassador Program has a whole lot more to offer, so we will leave the rest for your own discovery. Whether you’re a new Ambassador to the program or you’re thinking about joining, we can promise that you will not be disappointed. You’re entering a community with the most welcoming, inclusive, and passionate Xbox fans, and we’re so happy to have you along with us.